



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Earl Littman ) ART UNIT: 3688  
Serial No: 10/616,000 ) Confirmation No. 1040  
Filed : July 9, 2003 ) Examiner: Daniel Lastra  
For : METHOD AND SYSTEM OF ADVERTISING)

**Mail Stop RCE**

The Hon. Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

August 16, 2010

**AMENDMENT ACCOMPANYING PETITION FOR REVIVAL AND REQUEST FOR  
CONTINUED EXAMINATION (RCE) FOLLOWING FINAL OFFICE ACTION**

This amendment is submitted with a Petition for Revival and a Request for Continued Examination (RCE) (form PTO/SB/30), following a Final Office Action dated November 14, 2008, and is accompanied by a New Power of Attorney Form, a Certificate of Mailing, and a check for the RCE filing fee.

In response to the Final Office Action dated November 14, 2008, please amend this application as follows:

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to:  
Commissioner For Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

8/16/10

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